

# Randy Michael Ziegenfuss

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Life-long educator with over 25 years experience developing a passion for teaching, learning, leadership and technology. Strong background in developing and leading the implementation of a progressive vision for education, including curriculum, assessment, pedagogy, technology applications and technology infrastructure. Highly motivated by challenges that involve new learning and problem solving. Skilled at working collaboratively with others on small or large-scale projects that identify needs of the organization and work to fill gaps. Accomplished educational professional with refined interpersonal and communications skills.

## EXPERIENCE

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- 2006 - Present     **SALISBURY TOWNSHIP SCHOOL DISTRICT**     Allentown, PA  
*Director of Data and Technology*
- Provide technology leadership, planning and visioning related to teaching, assessment and learning, resulting in an Apple one-to-one laptop initiative (Teaching & Learning 2014) in grades 6-12. The implementation of TL2014 has increased learning opportunities for a diverse group of learners while providing budgetary savings for the school district.
  - Coordinated the Apple Executive Briefing for a wide variety of District stakeholders, ensuring the process aligned with District vision and goals and maintained a high level of group synergy throughout.
  - Implement annual assessment and evaluation of teaching and learning initiatives including the deployment and synthesis of both quantitative and qualitative instruments, presenting results regularly to all stakeholders, including the school board.
  - Collaborate with the assistant superintendent, instructional coaches, librarians and computer technicians in the development and deployment of job-embedded professional learning opportunities, including challenge-based learning and iWork/iLife products.
  - Manage a District-wide social media marketing strategy including policy and guidelines for the use of blogs, Facebook and Twitter.
  - Mentor the Technology Department staff – network administrator, computer technicians and secretary – to support the implementation of Apple solutions for teaching and learning.
  - Develop the leadership of the 11 member administrative team focusing on 21<sup>st</sup> century models of teaching and learning, the implementation of professional learning communities within a technology-rich learning ecology, and the development of an understanding of technology integration models including SAMR and TPACK.
- 2007 - Present     **MORAVIAN COLLEGE**     Bethlehem, PA  
*Adjunct Professor – Education Department*
- Teaching undergraduate and graduate courses including Technology in the Classroom, Digital Portfolio, Digital Storytelling, Cultivating a Personal Learning Network, Data Driven Instructional Systems.
  - Developed an internal review process for the Principal Certification Program and the use of networked technologies for teaching and learning. Provided professional development for program staff and instructors in effective uses of networked technologies.
  - Provided professional development to multiple college departments in the development and implementation of a blended learning model.
- 1999 - 2006     **EAST PENN SCHOOL DISTRICT**     Emmaus, PA  
*Instructional Technology Specialist*
- Worked closely with the Curriculum Department to coordinate the use of instructional technology in three secondary schools.
  - Provided job-embedded and after-hours professional development to all staff in a K-12 setting.
  - Assisted in the strategic planning process to develop a vision for technology use in all areas of the organization.

- 1987 - 1999      **EAST PENN SCHOOL DISTRICT**      Emmaus, PA  
*Music Teacher*
- Taught choral, general music and musical theatre in grades 6-12.
  - Directed a select choral group of high school students (Emmaus Chamber Harmony) and traveled to England, France and Italy.
  - Musically directed theatre productions at the middle and high school levels.

## EDUCATION

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- May 2010      **UNIVERSITY OF PENNSYLVANIA**      Philadelphia, PA  
*Doctor of Education (Ed. D.) in Educational and Organizational Leadership*
- Dissertation: *Education in the 21<sup>st</sup> Century: Toward an Expanded Epistemic Frame of Leadership*
  - Advisor: Sharon M. Ravitch, Ph.D.
- May 2005      **TEACHERS COLLEGE, COLUMBIA UNIVERSITY**      New York, NY  
*Master of Arts (MA)*
- Field: Technology Leadership
- May 1987      **MORAVIAN COLLEGE**      Bethlehem, PA  
*Bachelor of Music (B. Mus.) – magna cum laude with Honors in Music*
- Major: Music. Minor: Education
  - Honors Thesis: *Teaching Principles Involved in Beginning Brass Instruction Using the Music Teaching Methods of Zoltan Kodály, Carl Orff and Edwin Gordon*
  - Advisor: Paul E. Larson, Ed. D.

## CERTIFICATIONS

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- Music K-12 (PA)
- Instructional Technology Specialist (PA)
- Superintendent Letter of Eligibility (PA)

## PRESENTATIONS

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- Educon 2.3 – Science Leadership Academy – Philadelphia – January 2011. *Leadership – A Missing Piece: Reimagining School and District Leadership*
- 32<sup>nd</sup> Annual Ethnography in Education Forum – University of Pennsylvania – Philadelphia – February 2011. Panelist for *Practitioner Research: Leadership and the Practice(s) of Inquiry*
- ISTE 2011 – Philadelphia – June 2011. *Education in the 21<sup>st</sup> Century: A New Frame of Leadership*

## ACTIVITIES

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- American Boychoir – Princeton, NJ – Education Committee
- Chamber Music Society of Bethlehem – Bethlehem, PA – Board Member
- Freddy© Awards (*recognizing excellence in high school musical theatre*) – Easton, PA – Musical Director
- Mid-Career Program Alumni Fellow in Educational Leadership at the Graduate School of Education, University of Pennsylvania for 2011-12 – Philadelphia, PA

## ORGANIZATIONAL MEMBERSHIPS

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- American Educational Research Association (AERA)
- Association for Supervision and Curriculum Development (ASCD)
- International Society for Technology in Education (ISTE)
- Pennsylvania Association of School Administrators (PASA)